

University of Bamberg



Department of Communication Studies

2nd International Conference in Scandalogy

**Cultures of Scandals
Scandals in Culture**

Date: **March 28th - 29th**

Place: **University of Bamberg
Markushaus (MG/2)**
(Markusstraße 8a, 96047 Bamberg)

Time: **Wed. 18⁰⁰ - 22⁰⁰
Thu. 9⁰⁰ - 18³⁰**



Ludwig Delp Stiftung

The 2nd International Conference in Scandalogy: **“Cultures of Scandals – Scandals in Culture”** attempts to consolidate two perspectives: On the one hand, theoretical research that helps to shed light on the concept of scandal cultures, on the other, case studies that illustrate the dynamics of scandalization in specific countries or cultures.

As media phenomena scandals are reported differently in journalistic cultures across the globe: How has reporting on scandals changed over time? What role does the political system play? How are journalistic investigations hindered by different power blocs in society?

Of particular interest is the process of scandalization within specific institutional settings: What are factors of scandalization in academia, business companies, or media organization? A changing media challenges our understanding of scandals: To what effect have scandals changed within this new environment?

The political scandal has always been the *genuis loci* of scandal research: But what constitutes a scandal in different political systems with regard to political narratives, symbolic codes, or rhetoric?

Often overlooked are the ramifications of a legal system that set boundaries to the the scope and harmfulness of a scandal: How does censorship affect publicity of scandals? To which degree are privacy laws key to the demise of a scandal? When does character assassination constitute a scandal?

With this broad scope of research questions our conference wants to foster exchange between “scandalogists” from different academic disciplines in order to gather and present recent findings from a wide range of theoretical and empirical approaches.

We are happy to welcome scholars from Israel, Slovakia, England, USA, Brazil, Austria, Germany, Denmark, the Netherlands and Italy to the University of Bamberg.

Wednesday, March 28th

18⁰⁰ - 18³⁰

GET-TOGETHER
(Markushaus, Foyer)

18⁴⁵ - 20¹⁵

KEYNOTE
(Room MG2/01.10)

Functional Analysis or Impact Research – Where is Scandal Research going?

Hans Mathias Kepplinger, University of Mainz

Thursday, March 29th

9⁰⁰ - 10³⁰

PANEL A // Reporting Scandals
(Room MG2/01.10)

Scandal Pre- and Post-Internet Era: A Quantitative and Qualitative Diachronic Analysis of British Newspaper Scandal Coverage

Julia Lefkowitz, University of Oxford

Political Scandals in the Age of Pop-Politics: The Glamorization of Corruption

Marco Mazzoni, University of Perugia

Roberto Mincigrucci, University of Perugia

Anna Stanziano, University of Perugia

Misrepresentation of Indigenous Rights Violations in Brazilian News Coverage: Analyzing Scandals in the Case of the Belo Monte Dam

Adriana Montanaro, University of Vienna

Spies, Murder and the Mafia: Exposing a Scandalous Cold War Conspiracy

Mark Feldstein, University of Maryland

10³⁰ - 11⁰⁰

Coffee Break
(Markushaus, Foyer)

11⁰⁰ - 12⁰⁰

PANEL B // Institutional Scandals
(Room MG1/01.10)

"Oh, You Think that is a Scandal?" How Industrial Cultures help to define Scandals

W. Timothy Coombs, Texas A&M University

Sherry J. Holladay, Texas A&M University

Roger Ailes and Harvey Weinstein: Scandal-making in the New Media Environment

Rod Carveth, Morgan State University

12¹⁵ - 13⁴⁵

Lunch, Brauerei Schlenkerla
(Dominkanerstr. 6)

14⁰⁰ - 15⁰⁰

**PANEL C // Scandals in New Media
Environments**
(Room MG2/01.10)

Crowdnursing: Strategizing Shitstorms

Lars Holmgaard Christensen, University of Aalborg

Zero Level of Scandals

Andrej Školkay, School of Communication and Media, Bratislava

15¹⁵ - 16⁴⁵

PANEL D // Scandals and Political Systems
(Room MG2/01.10)

**Person-Politician-Drama and "Dirty Hands" Narrative in Political
Scandals**

Monika Verbalyte, Free University Berlin

Political Scandals: A Meta-Analysis

Christian v. Sikorski, University of Vienna

Dress to oppress. Israeli Minister of Culture wears Jerusalem

Anna Kleiman, Hebrew University of Jerusalem

**Modern Scandal Theory: A Means of Understanding Ancient
Rome?**

Annika Klein, University of Frankfurt

Muriel Moser, University of Frankfurt

16⁴⁵ - 17³⁰

Book Launch: Scandalogy
(Markushaus, Foyer)

17³⁰ - 18³⁰

PANEL E // Scandals and Legal Systems
(Room MG2/01.10)

**Character Assassination and Scandalogy: Why Do some
Character Attacks cause Scandals yet Others do not?**

Eric Shiraev, George Mason University

Martijn Icks, University of Amsterdam

**Comparing and Constrasting how Privacy Laws in the USA and
France protect Political Figures' Right of Privacy when embroiled
in Scandal**

Gemma Horton, University of Sheffield

18³⁰ - 19⁰⁰

Closing Remarks
(Room MG2/01.10)

20³⁰

Conference Diner, Café Luitpold
(Schönleinsplatz 4)
