

Universität Bamberg



Department of Communication Studies
Department of German Studies

1st International Conference in Scandalogy

April 7th - April 8th

in Bamberg

Markushaus (Mg/2)

Thu 19-22

Fri 9-18.30



Ludwig Delp Stiftung

Various academic disciplines have started to intensify research on scandals as social phenomena. Especially communication and media studies and political science place emphasis on researching scandals, as a number of thematically relevant publications and conferences within these disciplines illustrate.

‘The scandal’ as a social phenomenon can be approached from several academic perspectives. Arguably, ‘the science of scandals’ qualifies as a distinct interdisciplinary research field.

The aim of this conference is to foster exchange between “scandalogists” from different academic disciplines in order to gather and present recent findings from a wide range of theoretical approaches.

For the 1st International Conference in Scandalogy we are pleased to welcome scholars from Austria, Portugal, Italy, Finland, Algeria, USA, Russia, and Germany to Bamberg.

Martin Kraus, Department of German Studies

André Haller, Department of Communication Studies

Hendrik Michael, Department of Communication Studies

Thursday, April 7th

19⁰⁰-20⁰⁰ GET-TOGETHER

Markushaus, Foyer

20⁰⁰ -21¹⁵ KEYNOTE
(Room MG2/01.10)

The politics of scandal and silence in America:
Why most transgressions dissipate – and a few
detonate

Robert Entman, George Washington University

Friday, April 8th

9⁰⁰-10¹⁵ KEYNOTE
(Room MG2/01.10)

Scandals in the network society

Steffen Burkhardt, HAW Hamburg

10³⁰-12⁰⁰ PANEL A // Cultures of Scandal
(Room MG1/02.06)

The many ways of scandal: Norms and their
operationalization as differential criteria in
interdisciplinary scandal research

Regina Rossbach, University of Mainz

How religion, politics, and media deal with
scandals in Algeria

Laeed Zaghlami, University of Algiers

The Eulenburg Affair as a scandal dividing
society

Norman Domeier, University of Stuttgart

**10³⁰-12⁰⁰ PANEL B // Politics of Scandals
(Room MG2/01.10)**

Political Scandal: A Russian Case

Galina Lukyanova, University of St. Petersburg

Neo-Populist Scandal: The Nordic Case

Juha Herkman, University of Helsinki

Shades of moral outrage in political scandal

Monika Verbalyte, FU Berlin

12⁰⁰-13³⁰ LUNCH

**Brauerei Schlenkerla
Dominikanerstr. 6, Bamberg**

**13³⁰-15⁰⁰ PANEL C // Scandals in Journalism
(Room MG2/01.10)**

**Zwischen Gesinnungs- und Verantwortungsethik:
Handlungskonflikte von Printjournalisten in der
Skandalberichterstattung.**

Natascha Rother, DSHS Cologne

**When a villa in Montecarlo becomes an
instrumental case of investigative journalism.**

*Marco Mazzoni, University of Perugia
Roberto Mincigrucci, University of Perugia
Anna Stanziano, University of Perugia*

**13³⁰-15⁰⁰ PANEL D // Effects of Scandals
(Room MG2/02.06)**

**Implicit influence: Theoretical considerations
and empirical findings on the effects of visually
framed scandal coverage**

*Christian Sikorski, University of Vienna
Mark Ludwig, DSHS Cologne*

**Laying the blame where it belongs: The effect of
scandals on political preferences**

Dominic Nyhuis, University of Vienna

**Scandals online: Effects of valenced reader com-
ments on recipients' information processing**

*Christian Sikorski, University of Vienna
Alexandra Deimling, DSHS Cologne
Luca A. Flora, DSHS Cologne
Amelie Hamm, Lafayette College
Franziska Welzmüller, University of Bayreuth*

15⁰⁰-15³⁰ COFFEE-BREAK

**15³⁰-16⁴⁵ KEYNOTE
(Room MG2/01.10)**

Poetics of Scandals

Martina Wagner-Egelhaaf, WWU Münster

**17⁰⁰-18³⁰ PANEL E // Discourse of Scandals
(Room MG2/01.10)**

**Die Intensität der Skandalisierung: Inhaltsana-
lytische Befunde zur Skandalsberichterstat-
tung im Längs- und Querschnitt**

*Viktoria Ribel, DSHS Cologne
Inga Oelrichs, DSHS Cologne*

The Strauss-Kahn affair: A comparative analysis of news according to scandal framing processes

Helena Lima, University of Porto
Selena Goncalves, University of Porto

Breaking a taboo guarantees a scandal

Melanie Hellwig, Jade HS

**17⁰⁰-18³⁰ PANEL F // Media Logic and Scandals
(Room MG2/02.06)**

Primary Scandals: A Comparison of news media's multimodal and gendered treatment of presidential candidate frontrunners Hillary Clinton (D) and Donald Trump (R)

Ognyan Seizov, University of Bremen
Agata Maria Kraj, University of Bamberg

Skandale als Kernelement der kommerziellen Medienlogik: Eine Inhaltsanalyse zum Wandel des Journalismus in Deutschland (1984-2014)

Maria Karidi, University of Munich
Daniele Mahl, University of Munich
Michael Meyen, University of Munich

When a scandal and a crisis fuse: Exploring the communicative implications of a Scansis

Timothy Coombs, Texas A&M University
Sherry J. Holladay, Texas A&M University

**18³⁰ CLOSING
(MG2/01.10)**

20³⁰ PUB-TOUR
