1st International Conference in Scandalology

April 7th - April 8th
in Bamberg
Markushaus (Mg/2)
Thu 19-22
Fri 9-18.30
Various academic disciplines have started to intensify research on scandals as social phenomena. Especially communication and media studies and political science place emphasis on researching scandals, as a number of thematically relevant publications and conferences within these disciplines illustrate.

‘The scandal’ as a social phenomenon can be approached from several academic perspectives. Arguably, ‘the science of scandals’ qualifies as a distinct interdisciplinary research field.

The aim of this conference is to foster exchange between “scandalologists” from different academic disciplines in order to gather and present recent findings from a wide range of theoretical approaches.

For the 1st International Conference in Scandalology we are pleased to welcome scholars from Austria, Portugal, Italy, Finland, Algeria, USA, Russia, and Germany to Bamberg.

Martin Kraus, Department of German Studies
André Haller, Department of Communication Studies
Hendrik Michael, Department of Communication Studies
Thursday, April 7th

19:00-20:00 GET-TOGETHER
Markushaus, Foyer

20:00-21:15 KEYNOTE
(Room MG2/01.10)
The politics of scandal and silence in America: Why most transgressions dissipate – and a few detonate

Robert Entman, George Washington University

Friday, April 8th

9:00-10:15 KEYNOTE
(Room MG2/01.10)
Scandals in the network society

Steffen Burkhardt, HAW Hamburg

10:30-12:00 PANEL A // Cultures of Scandal
(Room MG1/02.06)
The many ways of scandal: Norms and their operationalization as differential criteria in interdisciplinary scandal research

Regina Rossbach, University of Mainz

How religion, politics, and media deal with scandals in Algeria

Laeed Zaghlami, University of Alghiers

The Eulenburg Affair as a scandal dividing society

Norman Domeier, University of Stuttgart
1030-1200 PANEL B // Politics of Scandals (Room MG2/01.10)

Political Scandal: A Russian Case

Galina Lukyanova, University of St. Petersburg

Neo-Populist Scandal: The Nordic Case

Juha Herkman, University of Helsinki

Shades of moral outrage in political scandal

Monika Verbalyte, FU Berlin

1200-1330 LUNCH

Brauerei Schlenkerla
Dominikanerstr. 6, Bamberg

1330-1500 PANEL C // Scandals in Journalism (Room MG2/01.10)


Natascha Rother, DSHS Cologne

When a villa in Montecarlo becomes an instrumental case of investigative journalism.

Marco Mazzoni, University of Perugia
Roberto Mincigrucci, University of Perugia
Anna Stanziano, University of Perugia
13:30-15:00 PANEL D // Effects of Scandals (Room MG2/02.06)

Implicit influence: Theoretical considerations and empirical findings on the effects of visually framed scandal coverage

Christian Sikorski, University of Vienna
Mark Ludwig, DSHS Cologne

Laying the blame where it belongs: The effect of scandals on political preferences

Dominic Nyhuis, University of Vienna

Scandals online: Effects of valenced reader comments on recipients’ information processing

Christian Sikorski, University of Vienna
Alexandra Deimling, DSHS Cologne
Luca A. Flora, DSHS Cologne
Amelie Hamm, Lafayette College
Franziska Welzmüller, University of Bayreuth

15:00-15:30 COFFEE-BREAK

15:30-16:45 KEYNOTE (Room MG2/01.10)

Poetics of Scandals

Martina Wagner-Egelhaaf, WWU Münster

17:00-18:30 PANEL E // Discourse of Scandals (Room MG2/01.10)

Die Intensität der Skandalisierung: Inhaltsanalytische Befunde zur Skandalsberichterstattung im Längs- und Querschnitt

Viktoria Ribel, DSHS Cologne
Inga Oelrichs, DSHS Cologne
The Strauss-Kahn affair: A comparative analysis of news according to scandal framing processes

*Helena Lima, University of Porto*
*Selena Goncalves, University of Porto*

Breaking a taboo guarantees a scandal

*Melanie Hellwig, Jade HS*

17:00-18:30 PANEL F // Media Logic and Scandals
(Room MG2/02.06)

Primary Scandals: A Comparison of news media’s multimodal and gendered treatment of presidential candidate frontrunners Hillary Clinton (D) and Donald Trump (R)

*Ognyan Seizov, University of Bremen*
*Agata Maria Kraj, University of Bamberg*

Skandale als Kernelement der kommerziellen Medienlogik: Eine Inhaltsanalyse zum Wandel des Journalismus in Deutschland (1984-2014)

*Maria Karidi, University of Munich*
*Daniele Mahl, University of Munich*
*Michael Meyen, University of Munich*

When a scandal and a crisis fuse: Exploring the communicative implications of a Scansis

*Timothy Coombs, Texas A&M University*
*Sherry J. Holladay, Texas A&M University*

18:30 CLOSING
(MG2/01.10)

20:30 PUB-TOUR