



Master Programme in
European Human Resource Management

CALL FOR APPLICATIONS

EHRM Programme

06.04. - 01.07.2026



You are looking for opportunities to carry out an HR project in an internationally operating organisation? You are interested in networking with international students and professors from leading European business schools and universities?

Then the **European Human Resource Management (EHRM) Programme** is something for you! The EHRM Programme is a project-based course in which master and MBA students from different parts of Europe work in international teams, gain solid theoretical knowledge through classroom-based learning at three different European universities, and carry out an in-company HR project on-site abroad.

► Course of the programme

- **RESIDENTIAL 1: 06.04.–17.04.2026, Radboud University Nijmegen, The Netherlands**
Teaching period, group formation, project selection
- **COMPANY PROJECT PART 1: 20.04.–15.05.2026**
- **RESIDENTIAL 2: 18.05.–20.05.2026, Vlerick Business School in Ghent, Belgium**
Class teaching, half-term project presentations
- **COMPANY PROJECT PART 2: 21.05.–26.06.2026**
- **RESIDENTIAL 3: 29.06.–01.07.2026, RISEBA University, Latvia**
Final presentation of the results



► Previous projects - examples

- Developing a diversity and inclusion programme for AG Insurance, *Belgium*
- Improving the employee experience at Hendrix Genetics by setting up a new employer branding strategy and a global onboarding process, *The Netherlands*
- Development of a global employee survey programme for Alpha, *Austria*
- Developing a toolkit to optimise employee empowerment in hybrid work at Schaeffler, *Germany*

► Cooperating business schools

The 2026 edition of the programme brings together participants and faculty from five leading European business schools and universities:

- Radboud Universiteit Nijmegen (NL)
- RISEBA University (LV)
- University of Bamberg (DE)
- Universidade da Maia (PRT)
- Vlerick Business School (BE)

Join the information session!

Tuesday, October 28, 2025, 5pm, FMA/00.02 or
Zoom (<https://uni-bamberg.zoom-x.de/j/69723324598>)

Application deadline: 30.11.2025

Make the change!

Univ.-Prof. Dr. Maike Andresen
University of Bamberg
Chair of Human Resource Management
and Organisational Behaviour
Feldkirchenstraße 21
96052 Bamberg



ehrm.bwl-personal@uni-bamberg.de
+49(0)951/863-2570
www.ehrm-programme.com