Papers in Peer-Reviewed Journals


Non-refereed journals, chapters and articles in newspapers and magazines


Friesl, M. (2018) Why Unilever is right to consolidate its headquarters in Rotterdam, The Conversation, 5/03/2018
Friesl, M. (2018) The secret ingredient that made Netflix a world beater could lead to its demise, The Conversation
Friesl, M. (2015). The future of traditional TV looks bleak, and it shouldn’t worry us. The Conversation, 27.08.2015

Invited Presentations
2019: The old, the forgotten and the immortals. Presentation as part of the opening panel of the Strategic Management Track at European Academy of Management Conference, Lisbon. 26.06.2019
2018: Publishing in IJMR International Journal of Management Reviews, LMU Munich, 24.05.2018
2018: When the parent imitates the child: Strategic renewal through separation and subsequent re-integration of a business unit. Leeds University Business School, 06.03.2018
2017: Friesl, M. Manoeuvres in the dark – How organizations change course. Presentation at Sunway University Malaysia, (May 2017)
2016: We can’t do strategy: Responses to co-evolutionary lock-in in Small Businesses. Presentation at Aalto University, Helsinki (8th April)


2014: Framing qualitative research. Seminar at University Paris-Dauphine, December

2014: Against the grain: Capability renewal through contested initiatives. Presentation at University Bw Munich. 4th April.

2013: “Show us your trail of evidence”: Analysing and presenting qualitative data for publication. Presentation at University Dauphine, Paris. 3rd December.

2013: Do we mind the gap? Convergence and Divergence of Subsidiary Charters and Capabilities. Presentation at Johannes-Kepler University Linz. 6th May 2013


2011: Career paths and trajectories in management research. Panel discussion at ODC doctoral consortium at the Academy of Management, San Antonio. 13.08.2011


Awards

2019: Best Reviewer Award: Business Research

2018: British Academy of Management – Best Full Paper Award (with Katy Mason and Chris Ford)

2016: Service Award – Strategic Management Society Conference, Berlin

2014: IJMR Best Reviewer Award

2013: Best Practice-Oriented Paper Award – Academy of Management – SAP Interest Group

2012: Nominated for Best Practice Implications Award – Strategic Management Society Conference, Prague

2011: Outstanding Reviewer Award Strategy Practice IG – Strategic Management Society Conference, Miami


Conference Presentations


Friesl, M / Heracleus, L. (2017) Running to stand still: The transformation of strategy work as a responses to co-evolutionary lock-in. 33rd EGOS Colloquium Copenhagen.

Kwon, W. / Balogun, J. / Vaara, E. / Friesl, M. (2017) The missing link: The construction of links between strategic initiatives through narrative work by top managers. 33rd EGOS Colloquium, Copenhagen


