

## **Prof Dr Martin Friesl**

(Version: 01.08.2019)

### ***Papers in Peer-Reviewed Journals***

- Friesl, M./Ford, C.J./Mason, K.J. (fc) Managing technological uncertainty in science incubation: A prospective sensemaking perspective. R&D Management
- Ford, C.J./Friesl, M. (fc) Abseiling from the Shard: The Cognitive Foundations of Capability Development in Temporary Organizations. European Management Review
- Mason, K. J. / Friesl, M. / Ford, C. J. (2019) Markets under the microscope: Making scientific discoveries valuable through choreographed contestations, Journal of Management Studies, 56 (5), p. 966-999.
- Friesl, M. / Garreau, L. / Heracleus, L. (2019) When the Parent Imitates the Child: Strategic Renewal Through the Separation and Subsequent Re-integration of a Subsidiary. Strategic Organization, 17 (1), p. 62-94.
- Friesl, M./Larty, J. (2018) The exploration phase of replication: the role of autonomous action for overcoming knowledge boundaries in replicator organizations. British Journal of Management, 29 (3) p. 411-427.
- Friesl, M./Larty, J./Jacobs, C. (2018) Putting strategy into action – The role of artefacts for business format replication. European Management Review, 15, 2, p. 221-235.
- Friesl, M./Silberzahn, R. (2017) Managerial coordination challenges in the alignment of capabilities and new subsidiary charters in MNEs. Organization Studies, 38 (12), p. 1709-1731.
- Friesl, M. / Kwon, W. (2017) The Strategic Importance of Top Management Resistance: Extending Alfred D. Chandler. Strategic Organization, 15 (1), p. 100-112.
- Mason, K. J. / Friesl, M. / Ford, C. J. (2017) Managing to make markets: Marketization and the conceptualization work of strategic nets in the life science sector. Industrial Marketing Management, 67, p. 52-69.
- Kozika, A./Kaiser, S./Friesl, M. (2014) Justifying routine change: Contributions of a conventionalist perspective on organizational routines. Schmalenbach Business Review (sbr), p. 334-356.
- Friesl, M./Larty, J. (2013). Replication of Routines in Organizations: Existing Literature and New Perspectives. International Journal of Management Reviews, 15 (1), p. 106-122.
- Friesl, M. (2012). Knowledge acquisition strategies and company performance in young high technology companies. British Journal of Management, 23 (3), p. 325-343.
- Friesl, M. / Silberzahn, R. (2012). Challenges in establishing global collaboration: Temporal, strategic and operational decoupling. LRP Long Range Planning, 45, p. 160-181.
- Friesl, M./Sackmann, S. A./Kremser, S. G. (2011) Knowledge sharing in new organizational entities: The impact of hierarchy, organizational context, micro-politics and suspicion, Cross Cultural Management: An International Journal, 18 (1), p. 71 – 86.
- Sackmann, S.A./Eggenhofer-Rehart, P./Friesl, M. (2009). Sustainable Change: Long-term efforts toward developing a learning organization. Journal of Applied Behavioral Science, 45 (4), p. 521-549.
- Silberzahn, R./Friesl, M. (2009). How to become global? Categorization of change projects and their contribution to a global change initiative. International Journal of Knowledge, Culture and Change in Organizations, 9 (3), p. 21-34.
- Sackmann, S.A./Friesl, M. (2007). Cultural impacts on knowledge sharing in project teams – Results from a simulation study. Journal of Knowledge Management, 11 (6), p. 142-156.

### ***Non-refereed journals, chapters and articles in newspapers and magazines***

- Friesl, M./Ramkumar, R. (2019) Rethinking digital strategy. Director Magazine, 23.05.2019.
- Friesl, M. (2018) Is this the end of strategy as we know it? EFMD Global Focus, 12, p. 16-19.
- Friesl, M. (2018) Business schools under attack, must fight back. University World News, 1/06/2018
- Friesl, M. (2018) Why Unilever is right to consolidate its headquarters in Rotterdam, The Conversation, 5/03/2018

- Friesl, M. (2018) The secret ingredient that made Netflix a world beater could lead to its demise, The Conversation
- Friesl, M. (2015). The future of traditional TV looks bleak, and it shouldn't worry us. The Conversation, 27.08.2015
- Friesl, M./Silberzahn, R. (2010). Implementierung von Dienstleistungskooperationen im internationalen Kontext. Zeitschrift Führung + Organisation, 3/2010, p. 164-170
- Friesl, M./Sackmann, S.A. (2010). Kaizen und Führungskultur: Strategische Neuausrichtung eines Unternehmens der Hausgeräteindustrie. Industrie Management 1, p. 49-52.
- Sackmann, S.A./Friesl, M. (2010). Serviceorientierung als Kulturaspekt – Beiträge der aktuellen Unternehmenskulturforschung. In Bruhn, M./Stauss, B. (Hrsg.) Serviceorientierung im Unternehmen. Forum Dienstleistungsmanagement, Gabler, Wiesbaden, p. 419-442.
- Friesl, M. (2009). Wissensmanagement in komplexen Projekten – Spannungsfelder im wissensorientierten Projektmanagement. Zeitschrift Personalführung 12, p. 36-41.
- Friesl, M. (2009). Flexible Projektorganisationen: Projektorganisationen zur Steuerung strategischer Veränderungsprozesse. Industrie Management, (4), p. 17-20.
- Friesl, M./Fiechter, C. (2009). Lernen fördern. Personal – Zeitschrift für Human Resource Management, (6), p. 37-39.
- Friesl, M. (2009). Wissensaustausch: Von jungen Unternehmen lernen. Wissensmanagement 11 (2), p. 34-35.
- Sackmann, S.A./Friesl, M./Kremser, S. (2009). Organisationskultur – ein wesentlicher Einflussfaktor für den effektiven Umgang mit Wissen in wissensintensiven Projektorganisationen der Bundeswehr. In Dengg, O. (Hrsg.) Unternehmenskultur und soziales Handeln. Band 2. Erkenntnisse und Nutzen für militärische Organisationen. Wien. S. 61-90.
- Friesl, M. (2008). Kompetenzmanagement und Unternehmenserfolg – Wodurch zeichnen sich erfolgreiche junge Technologieunternehmen aus? Aktuelles aus der Forschung Universität der Bundeswehr, 3/2008
- Fiechter, C./Friesl, M./Opolony, C./Worch, M (2008). Erlernbares Wissensmanagement für Projektorganisationen - aktueller Sachstand zu ausgewählten CD&E-Themen aus Sicht der Luftwaffe; Wehrtechnik 40 (4), S.118-122.
- Fiechter, C./Friesl, M./Opolony, C. (2008). Luftwaffe: Wissensbarrieren vermeiden; Wissensmanagement 10 (5), S. 36-39.

### ***Invited Presentations***

- 2019: The old, the forgotten and the immortals. Presentation as part of the opening panel of the Strategic Management Track at European Academy of Management Conference, Lisbon. 26.06.2019
- 2018: Publishing in IJMR International Journal of Management Reviews, LMU Munich, 24.05.2018
- 2018: Studying in the UK and Careers in Higher Education, Aloy-Fischer-Schule Deggendorf, 13.04.2018
- 2018: When the parent imitates the child: Strategic renewal through separation and subsequent re-integration of a business unit. Leeds University Business School, 06.03.2018
- 2018: A strategy perspective on organizational decline and corporate insolvency, 19.01.2018.
- 2017: Friesl, M. Manoeuvres in the dark – How organizations change course. Presentation at Sunway University Malaysia, (May 2017)
- 2016: Academic careers and career decisions. S-as-P Community Day, European Group of Organization Studies, Naples, July 2016.

- 2016: We can't do strategy: Responses to co-evolutionary lock-in in Small Businesses. Presentation at Aalto University, Helsinki (8th April)
- 2014: Abseiling from the Shard. The assembly of capabilities in temporary organizations. Presentation at Johannes-Kepler University Linz. 6<sup>th</sup> November.
- 2014: Framing qualitative research. Seminar at University Paris-Dauphine, December
- 2014: Against the grain: Capability renewal through contested initiatives. Presentation at University Bw Munich. 4<sup>th</sup> April.
- 2013: "Show us your trail of evidence": Analysing and presenting qualitative data for publication. Presentation at University Dauphine, Paris. 3rd December.
- 2013: Do we mind the gap? Convergence and Divergence of Subsidiary Charters and Capabilities. Presentation at Johannes-Kepler University Linz. 6th May 2013
- 2011: Micro-dynamics of Replication in Organizations. Presentation at the G.D. Goenka World Institute, Delhi. 24.08.2011
- 2011: Career paths and trajectories in management research. Panel discussion at ODC doctoral consortium at the Academy of Management, San Antonio. 13.08.2011
- 2010: Subsidiary Collaboration as Intended Strategy – From Best Practice Approach to Mediocre Outcome. Invited presentation at the Lancaster University Management School Vice President Lunch, 02.07.2010.
- 2007: Managing Capability Development – Handlungsmöglichkeiten und Einflussfaktoren. Presentation at the A&O Kolloquium at LMU Munich. July
- 2005: Erfolgsfaktor Unternehmenskultur. Vortrag anlässlich des 1. Kulturforums im Park der Human Synergistics GmbH, Munich

### ***Awards***

- 2019: Best Reviewer Award: Business Research
- 2018: British Academy of Management – Best Full Paper Award (with Katy Mason and Chris Ford)
- 2016: Service Award – Strategic Management Society Conference, Berlin
- 2014: IJMR Best Reviewer Award
- 2013: Best Practice-Oriented Paper Award – Academy of Management – SAP Interest Group
- 2012: Nominated for Best Practice Implications Award – Strategic Management Society Conference, Prague
- 2011: Outstanding Reviewer Award Strategy Practice IG – Strategic Management Society Conference, Miami
- 2010: Finalist for Best Practice Implications Award – Strategic Management Society Conference, Rome.