



The DNA of tech.™

Vishay

Celebrate International Women's Day

March 8, 2023

We are happy to invite you to join us for an online day of happenings to celebrate the International Women's Day!

#SAVE THE DATE

MEET OUR KEYNOTE SPEAKERS



Prof. Astrid Schütz

Male leadership, female leadership – or both? Leading by building relations

16:30 SGT • 10:30 IST • 09:30 CET • 03:30 ET

Astrid Schütz is a professor of Psychology and the director of the Competence Center of Applied Personnel Psychology at the University of Bamberg in Germany. With her team she has conducted numerous studies on good leadership.

In this talk Professor Schütz will contrast gender stereotypes with empirical evidence on leadership by men and women.

She will present study results on emotional intelligence and on leader member exchange.

On that basis she will discuss what good leadership is and how diverse teams can be productive.



Dr. Yael Helfman Cohen

Biomimicry – Innovation Inspired by Nature

22:00 SGT • 16:00 IST • 15:00 CET • 09:00 ET

Yael Helfman Cohen is a domain expert in the field of Biomimicry. Co-Founder and CEO of the Israeli Biomimicry organization, an NGO promoting the field of Biomimicry in Israel. Founder of Naturecode, a consulting firm leading biomimetic innovation processes.

Yael holds a bachelor degree in engineering, a master degree in management, and a Ph.D. in Biomimicry.

Yael has developed courses, a biomimetic database and has written the books "Biomimetic design method for innovation and sustainability" and the "The inventions of Nature".

Nature is a huge source of knowledge and an innovation engine.

Innovation inspired by nature is nowadays a methodological process called Biomimicry. Various methods and tools enable us to tap systematically into nature's solutions and use them as a source for innovation.

This lecture opens a door to the biomimicry world, providing examples of innovative applications relevant to the audience. This will be an interactive session, rich in innovation stories, demonstrations, and experiments, and its purpose is to arouse curiosity and inspiration while practicing a different way of thinking.

The lecture is dedicated to "International Women's day" and will include the personal story of Yael, a mother of 5, a pioneer in the field of Biomimicry in Israel, an investigator, and an entrepreneur.



Deepti Midha, Dir. Global Project Management

Challenge Bias and Embrace Equity

01:00 SGT • 19:00 IST • 18:00 CET • 12:00 ET

Deepti has been working for 29 years in Vishay, currently leading the Global IT Project Management Office.

She and her team set Project Management Methodology & Tool standards and manage the portfolio of projects approved by the Vishay IT Steering Committee.

As a technology & project management professional, I work with many different teams, and the hard reality is that we are not yet an equitable community. In both my personal and professional life, I see pervasive gender inequality through my roles as a mother, project manager, and in general, as a global citizen.

Over the last several generations of women from my own family, yes, I see progress but it is slow, and at times, we take steps forward just to take some steps back.

Interestingly, equity is in our human DNA. None of us are born with biases – at our core, we all desire equal treatment, so why do we let our biases contribute toward an inequitable community around us! Let's get together to have a conversation on how we can challenge our biases, embrace equity, and contribute towards the goal of building a more equitable world for our children, of all genders.