Friday, 11 June 2010
Ca’ Foscari University of Venice
Department of Economics
Workshop

Business and Merchant Networks in the Past:
Theories & Methods

DSE, Room E

9.30 Introduction
A. Caracausi // G. Favero // P. Lanaro, Ca’ Foscari University of Venice

9.40 Papers
A. Moretti, M. Tamma, Ca’ Foscari University, Networks of Complementarities
G. Favero, Ca’ Foscari University, An Apparel Company as a Network System: An Evolutionary Study of Benetton’s Network of Suppliers and Sellers
C. Jeggle, Bamberg University, Gateways of the Transalpine Trade. Markets and Networks in the Commercial Relations between Italy and Germany in the 17th Century

10.40 Discussion

11.10 Coffee break

11.30 Papers
F.-J. Morche, University of Heidelberg, The Dolfin Connection – Venetian Merchants in the Islamic Levant, 1400-1420
H. Lang, Bamberg University, Networks and Merchant Diasporas. Florentine Bankers in Lyon in the 16th Century

12.15 Discussion

13.00 Lunch
14.30 Papers
E. Korsch, Dresden University, *The Trade with Luxury Goods from Italy to the Dresden Court in the Middle of the 19th Century*

B. Crivelli, University of Verona, *Financial and Commercial Trade between Milan and Lisbon in the Second Half of the XVI Century*

15.30 Discussion

16.00 Coffee break

16.20 Papers
D. Carvajal, University of Valladolid, *Castile Merchant Networks between XV-XVI. A Social and Economic Perspective*

A. Caracausi, Ca’ Foscari University, *Business Cooperation and Local Development in the Mediterranean. The Florentine and Genoese Merchants in Early Modern Venice*

17.00 Discussion

17.30 Final remarks