



APPENDIX 1

1. General Information

The following tables define the academic structure of the double degree program and the recognition of courses from Lyon at the University of Bamberg. Usually the following combinations are recommended, alternative combinations shall be discussed with the programme advisors.

Bamberg	Lyon
Master in Strategy and Sustainability	Master Sustainable Management for International Business

2. Recognition in Bamberg for students from the iae Lyon Master in Strategy and Sustainability:

Module	Bamberg	Lyon	Equivalent to
Strategy & Markets	12 ECTS	12 ECTS	24 ECTS
Sustainability	12 ECTS	12 ECTS	24 ECTS
Digitalisation, People and Culture	12 ECTS	24 ECTS	36 ECTS
Research	-	12 ECTS	12 ECTS
Thesis	24 ECTS	-	24 ECTS
Sum	60 ECTS	60 ECTS	120 ECTS

3. Courses available in Bamberg for students from the iae Lyon

1st and 2nd semester at the iae Lyon

During the first year of the program at iae Lyon, students complete 60 ECTS of one of the master programs listed in article 1.

3rd and 4th semester at the University of Bamberg

3.1. Students who choose the Master in Strategy and Sustainability

Strategy & Markets

<i>Two of the following courses</i>	
Org-M-05: Corporate Strategy and Growth (WS)	6 ECTS
Org-M-06: Strategic Renewal and Organizational Transformation (SS)	6 ECTS
VM-M-01: Price Management (SS)	6 ECTS
PuL-M-17: Sustainable Supply Chain Management (WS)	6 ECTS
Inno-M-03: Implementation and Diffusion of Innovations (WS, SS)	6 ECTS
Org-M-07: Strategic Practice and Process (WS, SS)	6 ECTS
PM-M-06: Change Management (WS)	6 ECTS
VM-M-02: Business-to-Business Marketing & Purchasing (WS)	6 ECTS
Σ	12 ECTS



Sustainability

<i>Two of the following courses</i>	
CTRL-M-03: Sustainability Accounting & Reporting (WS)	6 ECTS
Inno-M-09: Management of Sustainable Innovations (SS)	6 ECTS
VM-M-15: Sustainability and Responsibility in Management (SS)	6 ECTS
VM-M-25: Sustainability at the bottom of the pyramid	6 ECTS
VM-M-26: Corporate Responsibility and Product Management (SS)	6 ECTS
IRWP-M-11: Research Seminar Sustainability Reporting (WS)	6 ECTS
Σ	12 ECTS

Digitalization, People and Culture

<i>Two of the following courses</i>	
PM-M-02: The Future of Work (WS)	6 ECTS
SCM-M-07: Digital Transformation of Value Creation Systems (WS)	6 ECTS
PM-M-03: International Dimensions of Human Resource Management (SS)	6 ECTS
PM-M-10: Leadership and Management Development (WS)	6 ECTS
VM-M-09: Intercultural Challenges in Customer and Account Management (WS,SS)	6 ECTS
VM-M-14: Blockchain Applications for Business (WS, SS)	6 ECTS
Σ	12 ECTS

Thesis

Mast-M-08: Masterarbeit (WS, SS)	18 ECTS
Org-M-08: Qualitative methodology in strategy and organization research (WS)	6 ECTS
Σ	24 ECTS