



## APPENDIX 1

### 1. General Information

The following tables define the academic structure of the double degree program and the recognition of courses from Lyon at the University of Bamberg. Usually the following combinations are recommended, alternative combinations shall be discussed with the programme advisors.

<b>Bamberg</b>	<b>Lyon</b>
Master in Business Administration	Master Finance – Master’s in Finance
	Master Gestion de Patrimoine – Master’s in Wealth Management
	Master Contrôle de Gestion et Audit Organisationnel – Master’s in Controlling and Auditing
	Master Management et Commerce International
	Master Marketing, Vente – Master’s in Marketing and Sales
	Master Gestion des Ressources Humaines Master’s in Human Resources Management
	Master Sustainable Management for International Business

### 2. Recognition in Bamberg for students from the iae Lyon

Master in Business Administration:

<b>Module</b>	<b>Bamberg</b>	<b>Lyon</b>	<b>Equivalent to</b>
Specialisation I	-	18 ECTS	18 ECTS
Specialisation II	-	18 ECTS	18 ECTS
General Management	30 ECTS	6 ECTS	36 ECTS
Research	6 ECTS	12 ECTS	18 ECTS
Thesis	24 ECTS	-	24 ECTS
Languages / Context	-	6 ECTS	6 ECTS
<b>Sum</b>	<b>60 ECTS</b>	<b>60 ECTS</b>	<b>120 ECTS</b>



### 3. Courses available in Bamberg for students from the iae Lyon

#### 1<sup>st</sup> and 2<sup>nd</sup> semester at the iae Lyon

During the first year of the program at iae Lyon, students complete 60 ECTS of one of the master programs listed in article 1.

#### 3<sup>rd</sup> and 4<sup>th</sup> semester at the University of Bamberg

##### 3.1. Students who choose the Master in Business Administration in Bamberg

###### General Management

<i>Five of the following courses</i>	
CTRL-M-03: Sustainability Accounting & Reporting (WS)	6 ECTS
Inno-M-03: Implementation and Diffusion of Innovations (WS, SS)	6 ECTS
PM-M-02: The Future of Work (WS)	6 ECTS
PM-M-03: International Dimensions of Human Resource Management (SS)	6 ECTS
PM-M-06: Change Management (WS)	6 ECTS
PM-M-10: Leadership and Management Development (WS)	6 ECTS
Org-M-05: Corporate Strategy and Growth (WS)	6 ECTS
Org-M-06: Strategic Renewal and Organizational Transformation (WS)	6 ECTS
Org-M-07: Strategic Practice and Process (WS, SS)	6 ECTS
SCM-M-07: Digital Transformation of Value Creation Systems (WS)	6 ECTS
VM-M-02: Business-to-Business Marketing & Purchasing (WS)	6 ECTS
VM-M-01: Price Management (SS)	6 ECTS
Inno-M-06: Organizational Innovativeness and Creativity (WS, SS)	6 ECTS
Inno-M-09: Management of Sustainable Innovations	6 ECTS
PM-M-06: Change Management (WS)	6 ECTS
VM-M-15: Sustainability and Responsibility in Management (WS)	6 ECTS
VM-M-25: Sustainability at the bottom of the pyramid (SS)	6 ECTS
VM-M-26: Corporate Responsibility and Product Management (SS)	6 ECTS
VM-M-09: Intercultural Challenges in Customer and Account Management (WS, SS)	6 ECTS
VM-M-14: Blockchain Applications for Business (WS, SS)	6 ECTS
Σ	<b>30 ECTS</b>

###### Research

<i>One of the following courses</i>	
CTRL-M-02: Research Seminar Management Accounting & Sustainability (WS, SS)	6 ECTS
Inno-M-05: Research Seminar on International Innovation Strategies (WS, SS)	6 ECTS
IRWP-M-11: Research Seminar Sustainability Reporting (WS)	6 ECTS
Org-M-08: Qualitative methodology in strategy and organization research (WS)	6 ECTS
SuStat-013-M: Introduction to Econometrics (WS)	6 ECTS
VM-M-04: Research Seminar Business-to-Business (SS)	6 ECTS
Σ	<b>6 ECTS</b>

###### Thesis

Students write a master thesis following the rules of the University of Bamberg for 24 ECTS.