

I. General Information

The following tables give the overall structure of the recognitions within the double degree program from the perspective of the University of Bamberg. Students of both Universities complete the first year of the program (60 ECTS) at their home institution and the second year of the program (60 ECTS) at the host institution.

Master in Strategy and Sustainability:

Module	Bamberg	Gdańsk	Equivalent to
Strategy & Markets	12 ECTS	12 ECTS	24 ECTS
Sustainability	12 ECTS	12 ECTS	24 ECTS
Digitalisation, People and Culture	12 ECTS	24 ECTS	36 ECTS
Research	-	12 ECTS	12 ECTS
Thesis	24 ECTS	-	24 ECTS
Sum	60 ECTS	60 ECTS	120 ECTS

II. Detailed Study programmes

Master in Strategy and Sustainability / International Management

1st and 2nd semester at Gdańsk University of Technology

Students study the first year of the program in Gdańsk. In Bamberg they get the following recognition:

Strategy & Markets

MARKETING	3 ECTS
MANAGEMENT	5 ECTS
MARKETING RESEARCH	4 ECTS
Σ	12 ECTS

Sustainability

FINANCE	3 ECTS
PRODUCTION AND QUALITY MANAGEMENT	5 ECTS
STRATEGIC MANAGEMENT	4 ECTS
Σ	12 ECTS

Digitalisation, People and Culture

FOREIGN LANGUAGE 1	2 ECTS
INTERNATIONAL MARKETING	3 ECTS
MANAGEMENT CONCEPTS	2 ECTS
MANAGERIAL ACCOUNTING	3 ECTS

MANAGEMENT PSYCHOLOGY	2 ECTS
HUMAN RESOURCES MANAGEMENT	3 ECTS
MICROECONOMICS	3 ECTS
MACROECONOMICS	3 ECTS
Team research project I	3 ECTS
Σ	24 ECTS

Research

STATISTICS I	4 ECTS
FINANCIAL ANALYSIS	4 ECTS
STATISTICS II	4 ECTS
Σ	12 ECTS

3rd and 4th semester at the University of Bamberg

Students select courses from the current program in Bamberg in the following module groups:

Strategy & Markets

<i>Two of the following courses</i>	
Org-M-05: Corporate Strategy and Growth (WS)	6 ECTS
Org-M-06: Strategic Renewal and Organizational Transformation (SS)	6 ECTS
VM-M-01: Price Management (SS)	6 ECTS
Inno-M-03: Implementation and Diffusion of Innovations (WS, SS)	6 ECTS
Org-M-07: Strategic Practice and Process (WS, SS)	6 ECTS
PM-M-06: Change Management (WS)	6 ECTS
VM-M-02: Business-to-Business Marketing & Purchasing (WS)	6 ECTS
BFC-M-02: International Finance (SS)	6 ECTS
Σ	12 ECTS

Sustainability

<i>Two of the following courses</i>	
CTRL-M-03: Sustainability Accounting & Reporting (WS)	6 ECTS
VM-M-15: Sustainability and Responsibility in Management (SS)	6 ECTS
VM-M-25: Sustainability at the bottom of the pyramid	6 ECTS
VM-M-26: Corporate Responsibility and Product Management (SS)	6 ECTS
IRWP-M-11: Research Seminar Sustainability Reporting (WS)	6 ECTS
Σ	12 ECTS

Digitalization, People and Culture

<i>Two of the following courses</i>	
PM-M-02: The Future of Work (WS)	6 ECTS

SCM-M-07: Digital Transformation of Value Creation Systems (WS)	6 ECTS
PM-M-03: International Dimensions of Human Resource Management (SS)	6 ECTS
PM-M-10: Leadership and Management Development (WS)	6 ECTS
VM-M-09: Intercultural Challenges in Customer and Account Management (WS,SS)	6 ECTS
VM-M-14: Blockchain Applications for Business (WS, SS)	6 ECTS
Σ	12 ECTS

Thesis

Mast-M-08: Masterarbeit (WS, SS)	18 ECTS
Org-M-08: Qualitative methodology in strategy and organization research (WS)	6 ECTS
Σ	24 ECTS

