

## I. General Information

The following tables give the overall structure of the recognitions within the double degree program from the perspective of the University of Bamberg. Students of both Universities complete the first year of the program (60 ECTS) at their home institution and the second year of the program (60 ECTS) at the host institution.

### Master in Business Administration:

Module	Gdańsk	Bamberg	Equivalent to
Specialisation I	18 ECTS	-	18 ECTS
Specialisation II	18 ECTS	-	18 ECTS
General Management	6 ECTS	30 ECTS	36 ECTS
Research	18 ECTS	-	18 ECTS
Thesis	-	24 ECTS	24 ECTS
Languages / Context	-	6 ECTS	6 ECTS
<b>Sum</b>	<b>60 ECTS</b>	<b>60 ECTS</b>	<b>120 ECTS</b>

## II. Detailed Study programmes

### a. Master in Business Administration / International Management

#### *1<sup>st</sup> and 2<sup>nd</sup> semester at the Gdańsk University of Technology*

Students from study the first year of the program in Gdańsk. In Bamberg they get the following recognition:

#### Specialisation (S-BWL)

MARKETING	3 ECTS
MANAGEMENT	5 ECTS
MARKETING RESEARCH	4 ECTS
FINANCE	3 ECTS
PRODUCTION AND QUALITY MANAGEMENT	5 ECTS
STRATEGIC MANAGEMENT	4 ECTS
HUMAN RESOURCES MANAGEMENT	3 ECTS
MICROECONOMICS	3 ECTS
MACROECONOMICS	3 ECTS
INTERNATIONAL MARKETING	3 ECTS
<b>Σ</b>	<b>36 ECTS</b>

#### Research

STATISTICS I	4 ECTS
FINANCIAL ANALYSIS	4 ECTS
STATISTICS II	4 ECTS
MANAGERIAL ACCOUNTING	3 ECTS
Team research project I	3 ECTS
<b>Σ</b>	<b>18 ECTS</b>

General Management

FOREIGN LANGUAGE 1	2 ECTS
MANAGEMENT PSYCHOLOGY	2 ECTS
MANAGEMENT CONCEPTS	2 ECTS
$\Sigma$	<b>6 ECTS</b>

*3<sup>rd</sup> and 4<sup>th</sup> semester at the University of Bamberg*

Students select courses from the current program in Bamberg in the following module groups:

General Management

<i>Four of the following courses</i>	
BFC-M-10: Empirical Data Analysis in Finance (WS)	6 ECTS
CTRL-M-03: Sustainability Accounting & Reporting (WS)	6 ECTS
Inno-M-03: Implementation and Diffusion of Innovations (WS, SS)	6 ECTS
PM-M-02: The Future of Work (WS)	6 ECTS
PM-M-03: International Dimensions of Human Resource Management (SS)	6 ECTS
PM-M-06: Change Management (WS)	6 ECTS
PM-M-10: Leadership and Management Development (WS)	6 ECTS
Org-M-05: Corporate Strategy and Growth (WS)	6 ECTS
Org-M-06: Strategic Renewal and Organizational Transformation (WS)	6 ECTS
Org-M-07: Strategic Practice and Process (WS, SS)	6 ECTS
SCM-M-07: Digital Transformation of Value Creation Systems (WS)	6 ECTS
VM-M-02: Business-to-Business Marketing & Purchasing (WS)	6 ECTS
VM-M-01: Price Management (SS)	6 ECTS
Inno-M-06: Organizational Innovativeness and Creativity (WS, SS)	6 ECTS
PM-M-06: Change Management (WS)	6 ECTS
VM-M-15: Sustainability and Responsibility in Management (SS)	6 ECTS
VM-M-09: Intercultural Challenges in Customer and Account Management (WS, SS)	6 ECTS
VM-M-14: Blockchain Applications for Business (WS, SS)	6 ECTS
<i>One of the following courses</i>	
CTRL-M-02: Research Seminar Management Accounting & Sustainability (WS, SS)	6 ECTS
Inno-M-05: Research Seminar on International Innovation Strategies (WS, SS)	6 ECTS
IRWP-M-11: Research Seminar Sustainability Reporting (WS)	6 ECTS
IRWP-M-12: Financial Statement Analysis (WS)	6 ECTS
Org-M-08: Qualitative methodology in strategy and organization research (WS)	6 ECTS
SuStat-013-M: Introduction to Econometrics (WS)	6 ECTS
VM-M-04: Research Seminar Business-to-Business (SS)	6 ECTS
$\Sigma$	<b>30 ECTS</b>

Students who proof at least a level of B2 in German may additionally choose from all courses that are currently available in the module handbook of the M. Sc. Business Administration.

### Languages

In this module group, a specialization module in a foreign business language amounting to of 6 ECTS credits must be completed. Details, in particular the available foreign business languages and modules as well as the respective module examinations and module examinations to be taken are set out in the examination regulations and in the module handbook of the language center for practical language modules at the University of Bamberg.

The following foreign business languages can be chosen:

- Business English
- Business French
- Business Italian
- Business Spanish
- Business German

Business German can only be chosen by students who have not obtained their university entrance qualification in German, provided that the examination board has examination board has approved an application to this effect, and the Otto-Friedrich University of Bamberg has a corresponding offer.

### Thesis

Master's thesis including presentation or defence with 24 ECTS credits:

The Master's thesis module has a scope of 24 ECTS credits and includes a written examination in the form of the Master's thesis and an oral examination in the form of a presentation or disputation. In the course of working on the Master's thesis, the examiner may offer a course accompanying the examination.  
may be offered by the examiner.