

Lehrbeauftragte im Wintersemester 2025/26

Hier finden Sie Informationen zu den Lehrbeauftragten, die im Wintersemester 2025/26 im Bereich Kommunikationswissenschaft tätig sind.

- **Iris Brand**

Iris Brand is Head of Corporate Communication, ESG and Reputation at Flix, where she leads global communications, sustainability and reputation management. She has shaped the public image of major international brands such as Philip Morris, Mars (Wrigley) and Bel in Munich and Paris, navigating high-stakes issues in some of the world's most regulated industries. With more than 15 years of frontline experience in strategic communications, crisis management and stakeholder engagement, she brings the realities of boardroom decision-making, global communication strategy and media dynamics straight into the classroom.

She studied English and French for secondary school teaching, alongside a Magister degree in Gallo-Romance Philology (major) with American and English Studies (minors) at the University of Würzburg, followed by a postgraduate programme in Communication Studies at the Deutsche Presseakademie (Quadriga University) in Berlin. Beyond her corporate career, Iris co-founded the initiative #DieNächste against domestic violence, applying her communications expertise to drive public awareness and societal change.

- **Jessica Volz**

Jessica Volz is a trilingual journalist and digital strategist with a focus on cross-cultural storytelling. She grew up speaking Chinese and German, spent part of her childhood in Singapore, and later studied Communication and Political Science at Otto-Friedrich-Universität Bamberg. She gained her first experience in digital journalism at SWR and Deutsche Welle. Originally planning to spend just one year in Taiwan, she ended up staying longer. At Radio Taiwan International, she reported on Taiwan's disappearing traditions, local culture, and geopolitical tensions in the Taiwan Strait. Since 2023, she has been part of Deutsche Welle's Taipei Bureau, where she develops digital formats and visual storytelling for Chinese-speaking audiences across platforms.