

Internship as Automotive Competitor Intelligence & Strategy Consultant at Product Management Team BOSCH Japan.

April 22, 2025

Company Description

Bosch Mobility is the largest business sector of the Bosch Group and a leading supplier in the automotive industry. We pursue the vision of safe, sustainable and inspiring mobility of the future and pool our competencies in the domains of Energy, ADAS, Motion, Software, Services, and Compute. We offer our customers holistic mobility solutions across all domains and vehicle segments.

Our Motion Division focused on supplying competitive products in the area of brakes, steering, sensors and vehicle motion software.

Bosch Corporation
1-9-32, Nakagawachuo,
Tsuzuki-ku,
Yokohama-shi, Kanagawa,
224-8601
Japan
www.bosch.co.jp

Job Description [Unit Code VM/PRM-JP]

You will get the chance to work for a global player and be a part of a dynamic team where you can gather practical and on-the-job experience with a mix of day-to-day operations and projects.

As a Competitor Intelligence & Strategy Intern, you will be a part of the product management team at BOSCH Japan and will play a crucial role in improving our competitive intelligence and contributing to the Vehicle Motion Division strategy of BOSCH Japan.

Your responsibilities will include:

Market screening: Research and document information around the automotive market & innovation (40%)

- Staying updated on the latest developments in the competitive landscape and providing valuable insights to our regional and global strategy and business community
- Manage knowledge of key competitors and the global competitive landscape, providing transparency for strategic decision-making
- Manage automotive market knowledge globally, but with a focus on Japan, ASEAN and East Asia
- Ensuring immediate access to information about competitors, innovations and markets, creating competitor reports, and conducting analyses for the product management team and our top management

Digitalization / Data-base creation / Data-base management: (50%)

- Create and maintain digitalized platforms as information sources for market intelligence and competitor related data
- Utilizing and continuous improvement of research technology and tools, such as process automation, AI solutions for intelligent data collection, storage, analysis and innovative platforms/dashboards
- Work on improvements for existing digital platforms
- Manage and migrate multiple data sources
- Create Power BI dashboards and convincing data-visualizations

Qualifications

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Required studies/skills:

- Studies in Business Informatics, Computer Science, Business Analytics, or Business Studies with a focus on IT
- Knowledge/interest in Digitalization, Data Science, and Data Management
- Knowledge/interest in Python and web scraping
- Knowledge/interest in Microsoft Azure services and Microsoft Power Automate
- Ability to create visually convincing presentations, dashboards and reports
- Knowledge/interest in automation, programming, and AI
- Knowledge/interest of Microsoft Office Suite
- Knowledge/interest in project management / coordination across East Asia countries

Preferred skills:

- Knowledge/interest in automotive technology
- Knowledge/interest in video editing software such as Adobe Premiere
- Be a communicative, proactive, self-driven and reliable team player!
- Willing to work on ad-hoc tasks that are not mentioned in the job description

Required language abilities:

- Intermediate to Business Level in English

Additional information

Target Internship Period:

- Starting: asap, Autumn 2025 depending on availability

Duration:

- 6-12 month, ~9 month preferred

Location:

- Bosch Corporation | 1-9-32, Nakagawachuo | Tsuzuki-ku | Yokohama-shi | Kanagawa, 224-8601 | JAPAN

Remuneration:

- Paid internship
- Commuting allowance