Starting with terminological and empirical issues, essential aspects of quotation are discussed. Several puzzles are presented and it is asked how they can be solved. Special attention is paid to the question of a level of secondary syntax with respect to quotation. The discussion includes standard examples for different types of quotation and various theoretical approaches to different aspects of quotation. It will become clear that an integrative theory of quotation is a cornerstone of every theory about human cognitive metarepresentation.