Calling (first) names across cultures

There is a considerably large literature on "derogatory", "hypocoristic", ... (first) name calling in various cultures and languages. This paper asks: Is that all there is? The answer is that there are yet a few other pragmatically highly specified usages which have NOT been dealt with in the literature to the same extent or not at all. One of such will be discussed in greater empirical detail in the paper.