

Umwelt- vs. Geldanreize bei der Förderung umweltfreundlichen Verhaltens: Ein Literaturüberblick

Motivation

Consumption feedback on energy and water use can trigger large savings and thus help to conserve resources and cut cost. Yet, however, it is not clear whether feedback interventions should pronounce environmental benefits, (individual) financial savings or both in order to be as efficient as possible.

Task

The tasks include the systematic literature review on randomized control trials that analyze the impact of different messages (financial, environmental).

Expected results

Students are expected to conduct thoroughly the literature review, to categorize the papers found and to qualitatively elaborate the findings.

Title English

- Environmental vs. financial feedback in promoting pro-environmental behavior: A literature review

Level: Bachelor or master thesis

Methodology

- Literature review

Special prerequisites

- Some background on field studies is recommended.

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