

**LEHRSTUHL FÜR STEUERUNG INNOVATIVER
UND KOMPLEXER TECHNISCHER SYSTEME
PROF. DR. ANDREAS JUNGHERR**



Lehrveranstaltungen WS 2021/22

Seminar: Digital Challenges to Institutions

Raum: Online (Zoom)
Zeit: Mittwoch, 10:00 – 12:00 c.t.
Beginn: 20. Oktober 2021
Language: English

Course description:

Digital technology has enabled challenges to various societal institutions. These challenges emerge on the organizational and normative level of institutions. For instance, on the organizational level, we are witnessing challenges to media organizations or established political parties. While on the normative level, we witness challenges to the goals and actual workings of institutions along the lines of social justice and political representation. Some of these challenges promise a reinvigoration and strengthening of democratic participation and representation, while some aim at a restriction of participatory rights and political representation to specific groups.

In this course, we investigate various digitally enabled challenges to important societal institutions, such as journalism or political parties.

Learning objectives:

- Advanced understanding of concepts, theories, causal relationships and methods relevant to the discussion and the investigation of digitally enabled challenges to institutions;
- Knowledge of the central paradigms in theory and research methods relevant to the discussion and the investigation of digitally enabled challenges to institutions and the advantages and disadvantages of different approaches;
- Understanding of the applicability or transfer of theories and paradigms from different scientific areas in relation to digitally enabled challenges to institutions.

Graded requirements:

Presentation (30%) and essay (70%).

Literature:

- Andreas Jungherr, Gonzalo Rivero, and Daniel Gayo-Avello. 2020. Retooling Politics: How Digital Media are Shaping Democracy. New York: Cambridge University Press.
- Andreas Jungherr, Ralph Schroeder, and Sebastian Stier. 2019. Digital Media and the Surge of Political Outsiders: Explaining the Success of Political Challengers in the US, Germany and China. *Social Media + Society* 5(3): 1-12. doi: 10.1177/2056305119875439

Additional literature used in the course, will be made available digitally.

Inscription:

Registration from 30.09.-14.10.2021 via FlexNow. Deregistration can be made until 29.10.2021 take place.

Office hours:

By appointment.

E-Mail:

andreas.jungherr@uni-bamberg.de