

**LEHRSTUL FÜR POLITIKWISSENSCHAFT,
INSBESONDERE STEUERUNG INNOVATIVER UND
KOMPLEXER TECHNISCHER SYSTEME
PROF. DR. ANDREAS JUNGHERR**



Lehrveranstaltungen SS 2022

Seminar: PWM-CS-V; PWB-ST-V: Digital Media in Politics and Society

Raum: FMA/00.08
Zeit: Dienstag, 14:00 – 16:00 c.t.
Beginn: 28. April 2022

Description:

The lecture deals with the different forms and effects of digitization in politics and society. The lecture deals with the history, key terms, theories and methods of investigating the impact of digitization on society and politics. Technical design, usage patterns and mutual influence of digitization, society and politics are discussed and important research methods are presented. Corresponding topics are illustrated against the background of current, international case studies through the lens of Computational Social Science.

Topics that will be addressed are:

- Digital media
- Computational social science
- Challenge to institutions
- Control
- Data & algorithms
- Artificial intelligence (AI)
- Publics and the public arena
- Discursive power
- Echo chambers, filter bubbles, and polarization
- Persuasion, targeting, and disinformation
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Literature:

- Andreas Jungherr, Gonzalo Rivero and Daniel Gayo-Avello. 2020. Retooling Politics: How Digital Media are Shaping Democracy. New York: Cambridge University Press.

- Andreas Jungherr and Ralph Schroeder. 2021. Digital Transformations of the Public Arena. New York: Cambridge University Press.

Teaching goals:

The aim of the event is to impart in-depth knowledge of the forms and effects of digitization in politics and society. Students should be enabled to independently interpret current developments with the help of what they have learned.

Exams:

Written exam

Language:

English

Enrollment:

Registration from 04.04.-08.05.2022 via FlexNow.

Office hours:

By appointment.

Mail:

andreas.jungherr@uni-bamberg.de

Link zur Kurswebseite:

<https://digitalmedia.andreasjungherr.de/>