

**LEHRSTUHL FÜR STEUERUNG INNOVATIVER
UND KOMPLEXER TECHNISCHER SYSTEME
PROF. DR. LASSE GERRITS**



Education Program SS 2016

Seminar: Public-Private Partnerships: Planning, Implementation & Evaluation

Room: F21/02.41
Time: Wednesday, 16-18 h
Start: 13th of April 2016

Seminar series

Instructor: Prof. dr. Lasse Gerrits

Test and grading: paper

Minimum – maximum number of participants: 3 - 15

Overview

For centuries, partnerships between public and private domains were conducive in dealing with the governance of complex socio-technical issues. Examples are the construction and maintenance of public road networks in ancient Greece and in England in the Middle Ages. Recent examples include the development and operation of public utilities and services such as (green/sustainable) power plants, rail networks and stations, hospitals, prisons, schools, water treatment facilities, space programs, and urban regeneration programs.

Public-Private Partnerships or PPPs, as they are often called now, have gained increasing attention and popularity because they are believed to be effective and efficient strategies to deal with increasingly complex governance issues. However, partnerships between public and private actors are no easy feat. Public and private actors operate in different systems, with different values, practices and institutional logics; moreover, the sociopolitical environments in which PPPs are planned and implemented are very complex and uncertain. Successful cooperation between public and private actors is difficult to achieve and PPP successes are mixed at best. In this seminar series, we will examine the planning, implementation and evaluation of public-private partnerships, and seek to understand how public and private actors may cooperate for the effective governance of complex issues.

Learning goals:

- To describe, analyze and summarize the opportunities and challenges of Public-Private Partnerships in terms of:
 - ❖ Planning
 - ❖ Implementation
 - ❖ Evaluation

- To propose possible solutions for improving the planning, implementation and evaluation of PPPs.

Test:

Students will be required to carry out a small research project regarding a PPP or a group of PPP's and to report on this project. This report will be graded.

Literature (mandatory):

E-reader, available online through Virtual Campus.

Notes:

The seminar will be taught in English.

Registration:

Registration will be done during the first session.

Speaking hours:

Wednesday, 12:00 - 13:00

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