



Entrepreneurial Climate in Africa: Comparative Insights

Room: FG1/00.06

Time: 24 November 2025

09.30 a.m. – 11.30 a.m.

Africa is home to one of the world's fastest-growing entrepreneurial ecosystems. From tech hubs in Nairobi and Lagos to social enterprises in Cairo and Cape Town, the continent demonstrates remarkable diversity in business models, innovation patterns, and policy environments.

This guest lecture explores key features of the entrepreneurial climate across Africa, comparing how different countries foster innovation and startup growth. We will analyze the challenges entrepreneurs face, and evaluate how policy, culture, and technology shape entrepreneurship in various contexts.

Lecturer

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Experienced scholar in marketing, consumer behavior,
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context