



BAGSS SEMESTER COLLOQUIUM

Wednesday, 31 January 2024; 6.15 p.m.

Data-driven Campaigns: Intended and Unintended Consequences for Democracy

Professor Dr Kate Dommatt
University of Sheffield

Kate Dommatt is Professor of Digital Politics in the Department of Politics and International Relations at the University of Sheffield. Her current research focuses on digital campaigning and the role of technology in democracies. She is looking at the way digital technology is being used in elections and what consequences these practices have for democracies. She is also particularly interested in political advertising, micro-targeting and transparency. Connected to her research, she has previously served as Special Advisor to the House of Lords Select Committee on Democracy and Digital Technologies.

Place

Feldkirchenstraße 21, Room
FG1/00.08 (**hybrid session**)

Zoom

[https://uni-
bamberg.zoom.us/j/63885727866](https://uni-bamberg.zoom.us/j/63885727866)

Password

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Web

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