Advanced Academic Writing Workshop: Academic Writing Strategies & Argumentation in Academic Writing

Instructor: Dr Felicitas Meifert-Menhard, Neu-Ulm University of Applied Sciences

Date & Time: Friday, 14 and Friday, 21 January 2022; 9 a.m. to 1 p.m. (s.t.)
Follow-up individual consulting will be offered.

Place: Online sessions via Zoom
(details to be announced to course participants in due time)

Registration: To register, please send an email to courses.bagss@uni-bamberg.de by 17.12.21
Registration is mandatory. The number of participants is limited to 12.

Short Outline

Part 1 – Academic Writing Strategies
The first part of the workshop will cover the basic groundwork of academic writing, from the first draft to the final revision. We will discuss (and practice) different writing and structuring techniques, learn how English academic writing differs from ‘typically German’ writing, and target some of the major stumbling blocks in the writing process.

Part 2 – Academic Argumentation
In the second part of the workshop, we will delve deeper into academic writing, particularly into the specifics of building strong academic arguments. Special emphasis will be laid on drafting and refining an argumentative thesis, creating convincing transitions between text sections, and building sound overall argumentative structures in academic writing.

In both parts, participants are encouraged to bring their own writing samples (however unfinished they may be) to the course, for in-class work and discussion.

This two-day workshop is designed especially for Ph.D. candidates of BAGSS and LlfBi in the early to mid-stages of writing their thesis.
About the Trainer

Dr Felicitas Meifert-Menhard is a researcher and scholar in the field of English studies. Currently working at Neu-Ulm University of Applied Sciences, she is also a freelance academic trainer and editor, specialising in the areas of academic writing, research, communication, and presentation. More information: www.wortvermoegen.de.