

FURTHER TRAINING

WORKSHOP

BAMBERG
GRADUATE SCHOOL
OF SOCIAL SCIENCES



LifBi

LEIBNIZ INSTITUTE FOR
EDUCATIONAL TRAJECTORIES

ANNOUNCEMENT

JOINT WORKSHOP
OF BAGSS AND LifBi

WORKSHOP

Competent at Conferences

Instructor Prof. Dr.-Ing. Bartlett Warren-Kretzschmar, Golin Wissenschaftsmanagement

Time Monday, 03.12.2018: 9:00-17:00 (s.t.)

Place Wilhelmsplatz 3, 96047 Bamberg, room: 220

Registration The number of participants is limited to 16! To register, please send an email to weiterbildung@lifbi.de

Registration is mandatory; **deadline for registration is October 15, 2018.**

Courses take place if at least 8 participants are registered.

Description

In this workshop the participants engage with their personal communication strategies. Through exercises and role-plays they familiarize themselves with established presentation techniques and train their communicative competencies.

The workshop contents cover communication and presentation basics, how to deal with difficult situations, role-plays as well as tips & tricks on the art of oratory.

Whether small talk or academic subject presentation – the ability to present oneself adequately and to communicate one's concerns effectively is a deciding factor of career related success in academia.

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With a few fundamental strategies for communication and presentation techniques it is possible to illustrate complex data in a context relevant way, to convince others, to win supporters and thus reach the respectively set goals.

Contents

- Communication basics: Good communication presumes set goals
- Presentation basics: Preparation is the key
- Go public – go scientific! The context makes the difference
- Everything under control? Dealing with difficult situations
- Role-play: Presentation situations in practice
- Minima rhetorica: Tips & Tricks on the art of oratory
- Communication & presentation: My next steps

About the Trainer

Professor Dr.-Ing. Bartlett Warren-Kretzschmar, Hanover and Logan, USA, was born in New York and studied Landscape Architecture and Environmental Planning at Cornell University. She has been teaching courses in landscape architecture and environmental planning at both American and German universities and the past twenty-five years. She was a guest professor in the international Master of Landscape Architecture programme at the Anhalt University of Applied Sciences in Bernburg, where she also offered courses in research skills and scientific writing, as well as communication and rhetoric. Presently she is the coordinator of the Bioregional Planning programme at Utah State University, USA.