

# FURTHER EDUCATION AND TRAINING

BAMBERG  
GRADUATE SCHOOL  
OF SOCIAL SCIENCES



ANNOUNCEMENT

JOINT WORKSHOP  
OF BAGSS AND LifBi

## WORKSHOP

# Career strategies & job applications

**Instructor** Anna Royon-Weigelt

**Time** Wednesday, 30 January 2019: 09.00 – 17.00 (s.t.)  
Thursday, 31 January 2019: 09.00 – 17.00 (s.t.)

**Place** Leibniz-Institut für Bildungsverläufe e.V., Wilhelmsplatz 3, 96047 Bamberg  
**Room 113**

**Registration** The number of participants is limited to 16!  
Please send a mail to [weiterbildung@lifbi.de](mailto:weiterbildung@lifbi.de) until Monday, 23 November, to register.

The two workshops belong together, but they can also be attended separately.

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### Description

An occupation in research and teaching, a career in the economic or service sector or in a non-profit organisation – after the doctorate there are numerous professional fields and career paths open on the international labour market.

Because of this, strategic career planning is necessary. A series of important questions has to be answered: What are my goals and interests, what are my strengths and weaknesses? Where can I apply? Do I know what is expected of me and how to present myself?

On the basis of these questions the current application standards are conveyed and individual application strategies are worked out in the two workshops. With the help of selected examples from practice, the participants develop the competencies needed for a successful approach to the application process. The workshops deal in particular with the following topics.

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### **Part I Career strategies accompanying the doctorate: Building potential – tapping professional pathways**

- Stocktaking:  
Assessment of my skills and  
biographical reflection
- Alma mater forever?  
Possibilities within and outside  
academia
- Clarification of my goals:  
What exactly do I know already,  
what is unclear?
- The labour market:  
Desirable and realistic career  
pathways
- Before the application:  
Strategies & stumbling blocks
- Reorientation and transition  
phases in life:  
The challenge of uncertainty
- Career strategies:  
my next steps

### **Part II Job applications in & outside academia: Understanding standards – developing a personal approach**

- Job search:  
What exactly does it mean?
- Applications 4.0:  
How to use social media effectively
- Application dossier:  
Current standards
- English applications and intercultural  
challenges:  
Dealing with the differences
- The Interview:  
From individual interview to  
assessment centre
- Role-play:  
Application situations
- Job applications:  
My next steps

### **About the Trainer**

Anna Royon-Weigelt, Berlin, studied Law and Sociology before working in the field of project management in different sectors throughout Europe. As a freelance trainer, coach and consultant, she covers topics related to cross-cultural communication, leadership skills as well as career strategy and team development. A focus of her activities lies within the academic context.