

Overview of the workshop programme

Applications in & outside academia

Understanding standards – developing a personal approach

Otto-Friedrich-Universität Bamberg, Bamberg Graduate School of Social Sciences [BAGSS]

2 February 2017 [9.00 – 17.00] and 3 February 2017 [9.00 – 16.00]

Target group: PhD candidates

Trainer: Jacqueline von Saldern, GOLIN WISSENSCHAFTSMANAGEMENT, Hamburg

An occupation in research and teaching, a career in the economic or service sector or in a non-profit organisation – after the doctorate there are numerous career paths open.

Because of this, strategic career planning is necessary. A series of important questions has to be answered: What are my goals and interests, what are my strengths and weaknesses? Where can I apply? Do I know what is expected of me and how to deal with that?

On the basis of these questions the current application standards are conveyed and individual application strategies are worked out. With the help of selected examples from practice, the participants develop the competencies needed for a successful approach to the application process. The workshop deals in particular with the following topics:

- >> Stocktaking of my key skills:
Self-assessment and perception by others
- >> The labour market:
Desirable and realistic career pathways
- >> Job search:
What exactly does it mean?
- >> Application dossier:
Current standards
- >> English applications:
What is different?
- >> The interview:
From individual interview to assessment centre
- >> Role-play:
Application situations
- >> Career & application:
My next steps

Jacqueline von Saldern, Berlin, is a trainer and career counsellor with a special focus on international senior professionals in the fields of public policy, development, academia and non-profit. She worked in leadership positions within the NGO sector for 20 years, most recently as Executive Director of the Tönissteiner Kreis, Associate Director of the American Academy and project manager of the Robert Bosch Foundation. With a German-American background raised bilingually in New York and over 25 years of international experience she works in both languages. Her special expertise includes career development, leadership skills, intercultural communication and networking.