



# Qualitative Interviewing

- Instructor:** Dr Herwig Reiter, DJI; German Youth Institute
- Date & Time:** Friday, 24 April 2026, 09.00 a.m. to 4.00 p.m. (s.t.) + Online Follow-Up (date tbd. with course participants)
- Place:** BAGSS, Feldkirchenstraße 21, 96050 Bamberg, Room FG1/00.06
- Registration:** To register, please send an email to [courses.bagss@uni-bamberg.de](mailto:courses.bagss@uni-bamberg.de) by Monday, March 30, 2026. Registration is mandatory. The number of participants is limited to 16.

## Short Outline

The qualitative interview is one of the most popular methods of qualitative research. It is used in a broad range of studies from extensive single case reconstructions to mixed methods research integrating findings from quantitative and qualitative approaches. Due to its flexibility and the different ways of structuring interview conversations the qualitative interview can be applied in many contexts and with very diverse groups of interview partners.

The workshop offers an introduction to methodological and practical aspects of qualitative interviewing and provides the basis for choosing between techniques and designing the appropriate approach for different contexts and research questions.

An online follow-up will provide the opportunity to discuss practical aspects and challenges encountered by participants in the course of preparing, doing and processing qualitative interviews in the frame of their own research.

Topics covered:

- Methodological aspects and research questions
- Pros and cons of interviewing & comparison of techniques
- Prior knowledge & interview guide
- Communication strategies & interview process
- Processing qualitative interviews
- Ethical aspects

The workshop is open to anyone interested in qualitative interviewing. In order to fine-tune the agenda, registered participants will be invited in advance to provide information about their



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motivation to attend the workshop, their experience with qualitative (interview) research and their interests in particular aspects of qualitative interviewing.

The workshop mainly aims at doctoral members of BAGSS. In case of any vacant places, it is open to anyone interested.

### **Prerequisites**

- Interest in qualitative interviewing.
- Experience in the field of empirical social research.
- No prior experience with qualitative interviewing required.

### **About the Trainer**

Herwig Reiter is an empirical sociologist who received his PhD in Political and Social Sciences at the European University Institute in Florence/Italy. He works at the German Youth Institute in the Department of Social Monitoring and Methodology in the field of qualitative research methods training and consulting. Together with Andreas Witzel he published about the Problem-centred Interview.