



BAMBERG
GRADUATE SCHOOL
OF SOCIAL SCIENCES



FURTHER EDUCATION | WORKSHOP

Target group oriented communication of knowledge - reducing complexity

- Instructor:** Marine Groulon, M.Sc. Psych.
- Date & Time:** Wednesday, October 05, 2022, 09:00 a.m. to 1:00 p.m. (s.t.)
- Place:** LifBi, Wilhelmsplatz 3, 96047 Bamberg, Room 02.20
- Registration:** To register, please send an email to weiterbildung@lifbi.de by September 19, 2022. Registration is mandatory. The number of participants is limited to 12.

Short Outline

Each of us is an expert in their own area of work and often has to deal with information and work processes here that are very complex and difficult for outsiders to understand. This can then lead to difficulties when working together with others. In this workshop, you will learn how to communicate your own knowledge in a way that is appropriate for the respective target group, so that better collaboration is possible in the future.

Expectations, wishes and concrete questions of the participants are asked in advance. This should enable the participants to benefit optimally from the workshop.

The workshop will take place in presence.

About the Trainer

Marine Groulon, M.Sc. Psych., is a doctoral student in psychology at the University of Bamberg and has been working as a freelancer at the Competence Centre for Applied Personnel Psychology (Otto-Friedrich University Bamberg) since November 2021 and as a research assistant at the Chair of Personality Psychology and Psychological Diagnostics (Otto-Friedrich University Bamberg) since February 2022.

Her topics are: Self-compassion and self-esteem, Concepts of positive psychology, Health and well being at work.