## Otto-Friedrich-Universität Bamberg

Fakultät Sozial- und Wirtschaftswissenschaften

Prof. Dr. Monika Heupel Professur für internationale und europäische Politik monika.heupel@uni-bamberg.de



Winter term 2022/23

PWM-ME-HS2 Hauptseminar Politikwissenschaftliche Methoden II:

## **Qualitative Methods**

**Language:** English

**Credits:** 8 ECTS

**Date:** Wednesday, 16 - 18 p.m.

**Room:** F21/03.02

## **Outline:**

This seminar offers a broad but thorough introduction to the field of qualitative methods. The seminar is divided into four parts: Part I introduces important fundamentals including developing a research question and grappling with conceptualization and operationalization. Part II introduces key data gathering techniques, namely collecting documents, preparing interviews and conducting field observations. Part III is devoted to the issue of data analysis and comprises sessions on case studies, process tracing, content analysis and discourse analysis. Part IV consists of sessions in which students present their ideas for the research report they will write and receive feedback. Even though most assigned reading material is method focused, the sessions will not only be used to distil key insights from the reading material but also to apply them through practical exercises. This is an introductory course, and hence it is primarily addressed to students with limited prior knowledge of qualitative methods.

Language of instruction: English; discussions and presentations will be held in English unless all participants agree to change to German. Written work may be submitted in either English or German language.

## **Requirements:**

Participants are expected to read the required reading and attend the meetings regularly and participate in seminar discussions.

Course literature: Articles and book chapters will be available online on the Virtual Campus. An appendix with further reading is attached this syllabus.

To obtain a certificate, participants have to write a research report that has a length of 18 pages (12 point font size, 1.5 space, 2cm margin) excluding title page, abstract, literature, and possible annexes. The purpose of the research report is to demonstrate to the instructor that you have understood the main concepts, procedures and techniques as discussed in this course. The research report provides information on the individual steps of your research project. It is important to address the following themes:

- Research question: Why this question? How is it linked to existing research? What is it trying to explain and how? How is it linked to ontology and epistemology?
- Conceptualization: Which concepts do you need and how are they defined? From which theories are the concepts derived or in which theories are the concepts embedded? How are the concepts operationalized?
- Data collection: Which method do you apply for which you collect the data? What kind of data have you selected? Why this type of data? How have you collected the data? What were the challenges, limitations, learning curves and surprises you have faced?
- Data analysis: Why this technique? How did you carry it out? What were the limitations, problems, main challenges? What would you have done differently, knowing what you know now?
- Results: Don't forget to report your results.

As you can gather from the description here: The research report is as much about the research process as it is about the actual results. The various steps, your motivation for each step, as well as reflection on how it worked out for you, all form the center piece of the research report and carry a great weight towards the final grade. The research report is due on 17 April 2023 and is to be submitted via the VC. It is highly recommended to start working on the report early on in the seminar.

To obtain a certificate, you also have to give a presentation of 10 minutes in part IV of the seminar. The presentation gives an overview of your planned research project. A short handout (1-2 pages) has to be uploaded in the VC two days prior to the presentation. A powerpoint presentation is optional. The presentation will be graded and provides an opportunity to elicit feedback from me and fellow students on your planned research report.